



### **Builders, Brands & Brilliance: Inside This Year's Maxim Builder Think Tank**

**City of Industry, CA** – This past week, Maxim Lighting Group hosted the first annual Builder Think Tank, which was not just a retreat and a chance to unwind, but a curated experience designed to spark real conversations about the future of residential living. Industry minds aligned to not only watch the Final Four, but to network, share insights, and collaborate with innovative brand partners like German cabinetry experts Bauteam, LIXIL Group, the pioneers in water and plumbing solutions, GPRS whom specializes in intelligently visualizing the built world as well as Maxim Lighting, the leader in decorative lighting solutions.

It's not just about cheering on the game, rather, it's about building relationships that drive real value for the end consumer. Every product specified, every layout drawn, every finish chosen directly impacts how people experience their homes.

The right partnerships between forward-thinking developers and like-minded brands are essential to delivering what consumers truly want today and tomorrow. Whether it's smarter kitchens, more efficient plumbing, elevated lighting, or a more thoughtful approach to space, the Think Tank challenges us to lead with intention and innovation.

Each year, the Think Tank evolves— new city, new conversations, same mission: to push the industry forward together. If you're a developer looking to expand your network, gain early insights into cutting-edge building solutions, and collaborate with peers who are reshaping the residential landscape—this is your invitation to learn more.

